



# Panel of National Pathology Leaders

## Overview

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A THINK TANK ADVANCING BEST PRACTICES FOR PATHOLOGY AND LABORATORY MEDICINE

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# Introduction

The *Panel of National Pathology Leaders* (PNPL) was established in 2019 and began operations in 2021. We are a non-profit “think tank” dedicated to:

- a. Advancing best practices in Pathology and Laboratory Medicine
- b. Creating practical business solutions
- c. Developing innovative, value-based strategies

## Practices

- a. Our Members and Panelists represent over 300 Pathologists
- b. PNPL aims to include the “Top 30” private practices and 500 Pathologists by 2022
- c. Additional focuses: Academic groups, Laboratories, and Hospitals



# Who Are Our Panelists?

PNPL's Panelists represent multiple stakeholders.

## 1. Practice Administrators

***Kathleen Fondren***, CEO and ***Dr. David Corwin***, former President of **CellNetix**, with 65 pathologists and more than 325 staff

***Dr. Cory Roberts***, President and CEO of **ProPath**, one of largest physician-owned pathology practices with 50 pathologists and 450 staff

***Dr. Alfred W. Campbell***, President of **Celligent Diagnostics** and Board member of **Carolinas Pathology Group** with 30 pathologists

## 2. Academic Sector

***Dr. Raj C. Dash***, Professor and Vice-Chair, Pathology IT, for **Duke University**

***Josh Yelen***, CFO of **ZQuick Diagnostics** and former Vice Chair for Administration at University of Miami's Department of Pathology



# Who Are Our Panelists?

## 3. Legal Experts

**Richard Cooper** and **Elizabeth Sullivan**, Co-Chairs of the National Healthcare Practice Group for **McDonald Hopkins**, representing 500+ pathology groups

## 4. Laboratory Consultants

**Dr. Stephen Ruby**, CEO of **RubyGroup, Ltd.**, Founding Partner of **WhiteCoat Risk Management**, and Founder of **4path**, an AP laboratory in the Great Lakes region

## 5. Practice Consultants

**Dr. Karim Sirgi**, CEO of Sirgi Consulting LLC, and medical group consultant with 30+ years of pathology and leadership experience

**Mick Raich**, President of RCM Consulting for **Lighthouse Lab Services**

**Robert Tessier**, Senior Reimbursement Consultant, **HBP Services**, consulting and management to pathology practices and laboratories



# Topics of Interest

1. Panelists and Founding Members collaborate on **Topics of Interest** that present information at a granular level:
  - a. Digital Pathology and AI
  - b. Pathology and Laboratory testing within Diagnostic Medicine
  - c. Non-traditional roles of Pathologists' Assistants
  - d. Group purchasing opportunities
  - e. Hospital negotiations and Part A support with value-based incentives
  - f. Creative third-party strategies
  - g. Practice plans and compensation models
  - h. Corporate Social Responsibility (CSR) and Sustainability



# Membership Benefits

Exclusive benefits for **PNPL Members** include:

- a. Linking **Panelists, Members** and industry **Advisors**
- b. **Networking groups**, including C-Suite and Compliance Officers
- c. PNPL's ***Book of Secrets***
- d. **Reference Library** containing documents with detailed strategies
- e. Time-sensitive ***Micro Highlights***
- f. **Medicare database reports for 2019** customized for each Member
- g. Annual wRVU **Pathologists' Productivity Report**
- h. Original **white papers**, such as *Pathologists' Assistants in Non-Traditional Roles*
- i. **Webinar series** on topics such as Digital Pathology and AI



# PNPL Membership

1. Membership is open to **hospital-based pathologists, academic practices, and laboratories** based on size.
2. Practice fees for 2022:

<b>Number of Pathologists</b>	<b>Annual Membership</b>
1-4	\$2,500
5-9	\$5,000
10-19	\$7,500
20 or more	\$10,000

3. The fee for Laboratories:

Revenues under \$2 million	\$5,000
Revenues over \$2 million	\$10,000

